

Banaras Hindu University, Varanasi – 221 005



SUMMER SCHOOL ON
Dynamics of In-Tension of Ex-Tension

03 – 23 July 2017



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Department of Extension Education
Institute of Agricultural Sciences, Banaras Hindu University
Varanasi – 221 005 (UP)

SPONSORED BY
INDIAN COUNCIL OF AGRICULTURAL RESEARCH, NEW DELHI

The summer school has been planned to enable participants to understand and practice developments in concept of extension education and effective utilization of the same in their professional activities. The exposure will help the participants to incorporate the concept and process of extension methods in Agricultural Extension Service delivery systems. It will also help them in identifying and transferring agricultural technology. It will orient the participants to acquire professionalism in extension service delivery aiming at sustainable development.

The Summer School will focus on:

- Operationalization of concept of In-Tension of Ex-Tension, Associated issues of In-Tension of Ex-Tension
- Understanding In-Tension of Ex-Tension through exercises of Johri's Window and Tower building
- Philanthropic element of Extension
- Educational ingredients of Extension
- Communication constituent of Extension
- Behavioural Component of Extension
- Technology Module of Extension (Extension Technology and Agricultural technology)
- Research in Extension
- Membership Dimension of Extension
- Economic ingredients for Extension
- Professional Dimension of Extension
- Management Constituents for Extension
- Current issues in Extension: Market led Extension, Farming Situation based extension, Farming Systems Research and Extension
- Agricultural Legislation, Development communication, Media in Agriculture and allied sciences
- Communication Skills for Extension professionals (Decoding and Encoding Skills)
- Extension approaches and their impact on development. Management of development programmes
- New media, ICT mediated extension and Soft power in Extension
- Technology-Extension interface, Role conflicts of Extension Educationists and Extension Service Providers

Eligibility:

Assistant Professors/Associate Professors in Agricultural Extension / Extension Education from State Agricultural Universities and equivalent cadre under ICAR Institutes and Deemed Universities are eligible to apply.

The interested applicants have to apply online
<http://cbp.icar.gov.in/HomePageAfterLogIn.aspx>

Weather:

During July Varanasi remains hot with temperature varies from 35 degree to 38 degree Celsius. Normally hot humid weather prevails.

Travel, Boarding and Lodging:

- * The selected candidates will be given TA as per their entitlement following ICAR norms.
- * Free lodging and boarding facilities will be provided at the University premises (Preferably in hostels which will be free due to summer vacation).

Intimation:

The selected candidates would be informed by e-Mail. Candidates are requested to send their confirmation by 25th of June 2017.

The City of Varanasi

Varanasi is one of the oldest cities in the world. Varanasi truly depicts Indian culture and heritage. The city is situated on the bank of the holy river Ganga and this is the city of Indian pilgrimages. The city is well connected with other parts of Country by Rail, Road and Air. Some important points of tourist importance are Sarnath, Kashi Vishvanath Temple and many others.

Address for Correspondence

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